

Carlo Abueg

UI/UX Designer, Front End Developer, Product Design

SKILLS

Work Experience

ICR Home – March '24-May '25

Design and development of various home goods for big-box retail stores. Designs ranged from everyday decor to seasonal items in multiple formats such as canvas art prints, MDF-based displays and wood-carved decorations.

Link: icrhome.com

East Palo Alto Academy Foundation – Nov-Dec '20

Development of digital annual report. Worked closely with UI Designer to ensure that code supported the design wireframes and scaled responsively. Interactive features allowed for a more robust UX.

Kastbergs Danish Ice Cream – May-Sep '20

UI/UX and web development. Worked closely with Brand Manager to appease minimalist Scandinavian design sensibilities.

Link: kastbergs.dk

NILIO Group – Mar-Apr '20

UI/UX and web development for a startup VC firm in Denmark. Designed colorful iconography to create a user experience that contrasts the stark nature of the business.

Link: nilio.dk

READ Global Digital Annual Report – Oct '20

Mobile-friendly UX and web development for READ Global's Decade of Impact Report. Worked closely with UI Designer to create interactive features for better user engagement.

Link: [//readglobal.org/decade-of-impact-2020/](https://readglobal.org/decade-of-impact-2020/)

First Book Digital Annual Report – Jun '20

UI/UX and web development for a digital version of a printed annual report. Animations were implemented to showcase statistics and financial datasets for investors and donors.

Link: firstbook.org/annual-report-2019/

Key Tower Ohio – Jan-March '19

UI/UX wireframing and web development using Bootstrap framework and Wordpress CMS.

Link: keytowerohio.com

Smarter Good – Nov-Dec '18

UI/UX and web development for Wordpress CMS using Bootstrap framework.

Link: smartergood.com

Creative Direction

Graphic Design

Drawing / Illustration

3D Modeling

Motion/Movie Editing

HTML Email

Print Pre-flight

Web Design and Development

Business Analysis

Quality Assurance

Agile Production

Content Editing/Writing

Marketing Strategy

UI/UX Design

TOOLS

jQuery/HTML/CSS

Adobe Creative Suite Procreate

Google Suite

Microsoft Suite

Blender 3D

Squarespace

Hubspot

Wordpress

Shopify

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