

# Carlo Abueg

UI/UX Designer, Front End Developer, Product Design

## Work Experience

### ICR Home – March '24-May '25

Design and development of various home goods for big-box retail stores. Designs ranged from everyday decor to seasonal items in multiple formats such as canvas art prints, MDF-based displays and wood-carved decorations.

Link: [icrhome.com](http://icrhome.com)

### East Palo Alto Academy Foundation – Nov-Dec '20

Development of digital annual report. Worked closely with UI Designer to ensure that code supported the design wireframes and scaled responsively. Interactive features allowed for a more robust UX.

### Kastbergs Danish Ice Cream – May-Sep '20

UI/UX and web development. Worked closely with Brand Manager to appease minimalist Scandinavian design sensibilitie.

Link: [kastbergs.dk](http://kastbergs.dk)

### Nilio Group – Mar-Apr '20

UI/UX and web development for a startup VC firm in Denmark. Designed colorful iconography to create a user experience that contrasts the stark nature of the business.

Link: [nilio.dk](http://nilio.dk)

### READ Global Digital Annual Report – Oct '20

Mobile-friendly UX and web development for READ Global's Decade of Impact Report. Worked closely with UI Designer to create interactive features for better user engangement.

Link: [//readglobal.org/decade-of-impact-2020/](http://readglobal.org/decade-of-impact-2020/)

### First Book Digital Annual Report – Jun '20

UI/UX and web development for a digital version of a printed annual report. Animations were implemented to showcase statistics and financial datasets for investors and donors.

Link: [firstbook.org/annual-report-2019/](http://firstbook.org/annual-report-2019/)

### Key Tower Ohio – Jan-March '19

UI/UX wireframing and web development using Bootstrap framework and Wordpress CMS.

Link: [keytowerohio.com](http://keytowerohio.com)

### Smarter Good – Nov-Dec '18

UI/UX and web development for Wordpress CMS using Bootstrap framework.

Link: [smartergood.com](http://smartergood.com)

## SKILLS

Creative Direction  
Graphic Design  
Drawing / Illustration  
3D Modeling  
Motion/Movie Editing  
HTML Email  
Print Pre-flight  
Web Design and Development  
Business Analysis  
Quality Assurance  
Agile Production  
Content Editing/Writing  
Marketing Strategy  
UI/UX Design

## TOOLS

jQuery/HTML/CSS  
Adobe Creative Suite Procreate  
Google Suite  
Microsoft Suite  
Blender 3D  
Squarespace  
Hubspot  
Wordpress  
Shopify

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